



Chetana's

R. K. Institute of Management & Research
Institute of Management & Research

4th National Conference

Theme

*Management Education In India
- A Reality Check*



Date

Friday, 17 February &
Saturday, 18 February 2012

Venue

CIMR Auditorium, Survey No. 341,
Govt. Colony, Bandra (East), Mumbai - 400051

Chetana Trust:

About Us:

Chetana Trust, founded by the visionary Late Shri Madhukarraoji Chaudhari, philanthropist, Former Education Minister & Speaker, Maharashtra Legislative Assembly, follows the philosophy of '**Education for All.**' CRKIMR & CIMR offer management education programmes under this banner.



R. K. Institute of Management & Research

Chetana's Ramprasad Khandelwal Institute of Management and Research the second institute in Mumbai for Management education was inaugurated almost three decades ago, with the twin objective of imparting quality management education and the overall development of students. Recognized as one of the premier institutes affiliated to University of Mumbai, the Institute offers the full time MMS course and MMM - the Part-time degree course for employed graduates.



Institute of Management & Research

CIMR offers PGDM (Post Graduate Diploma in Management) and PGDM-Marketing AICTE (New Delhi) approved autonomous courses.

Chetana's Institute of Management & Research has been recently ranked as **no. 11** in Mumbai and among the top 50 B-Schools in India by **India's top recruiters** according to the ET listings of B-Schools in India taken from Corporate Dossier, The Economic Times, April 15, 2011. The students here are involved in hands on learning experiences through a host of management seminars and competitions. Equal emphasis is laid on professional management inputs and co-curricular activities in both the Management Institutes.

Both the institutes have a rich base of alumni who have made their mark in prestigious positions across all sectors, globally.

About the Conference:

Management Education in India has gained importance and is on the threshold of revolutionary changes at policy as well as at institutional levels. A Management degree or diploma is seen as a route for enhancing career prospects. Aspirants for a MBA range from undergraduates to employed graduates to entrepreneurs. The paramount question thus is: *Are we churning out Employees or Employers out of the B-school students?*

Chetana's Institutes of Management & Research announce the 4th National Conference. The theme this year is based on emerging trends and challenges in Management Education in India.

Conference Objectives:

1. To provide a platform for brainstorming on curriculum and issues of teaching methodology through academia-industry interface
2. To facilitate research in the realm of Management Education
3. To showcase entrepreneurial energy in India

Conference Highlights:

- An opportunity for academicians, industry professionals and government authorities to:
- Discuss multiple issues related to Management Education in India
 - Interact with senior academic and industry professionals as well as entrepreneurs

Who would benefit by attending:

- Academicians & Instructional Designers
- Management Professionals
- Doctoral Students
- Regulatory Bodies
- Entrepreneurs

4th National Conference

Call for Papers:

Researchers are invited to send in unpublished papers related to Management Education in India. Selected papers will be published in either of the two **ISSN journals of CRKIMR & CIMR**.

Sub-Themes:

1. Curriculum Design- Creative approaches, demands of changing world order
2. Pedagogy-Innovations, student expectations, challenges, management games, business simulation
3. Industry expectations and Management Education
4. Leadership and Management Education
5. Value based Management Education
6. Entrepreneurship and Management Education
7. Employment orientation in management education
8. Business Simulation and Innovative Management Games
9. Effective Feedback Mechanism as a Quality Control Function

The sub-themes are indicative in nature and researchers are encouraged to send in their abstracts on related topics.

Guidelines for Submission:

The following information is to be provided:

- Personal Information Name, Title of Research, Affiliation (Institution and Department you are registered with), e-mail address, telephone number and postal address
- Abstract a summary of your research including research objective, scope, methodology, approach, findings, implications, originality, value, keywords and paper type, not exceeding 300 words, including keywords, MS Word, font Arial, size 12, 1.5 line spacing, justified
- References section in the main paper to be in APA format
- Only Electronic submission in the form of a MS Word 2003/2007 as an email attachment will be accepted.

- All abstracts will be double blind reviewed and confirmation will be sent to the authors
- Selected full papers will be published in the conference proceedings
- The abstracts and papers should be mailed to: natconf@cimr.in

Important Dates

Submission of abstracts: **31 December 2011**
Submission of final papers: **20 January 2012**
Registrations close on: **31 January 2012**

Registration Fee

Academicians - ₹ 1500/-
Corporate & Industry Delegates - ₹ 2000/-
Research Scholars, Students & Alumni - ₹ 500/-

The Registration form, along with the registration fee by D.D. in favour of "Chetana's Institute of Management & Research" payable at Mumbai, should reach the Conference Coordinators on or before 31 Jan 2012.

The registration fee is inclusive of admission for all sessions, conference kit, lunch and snacks.

Accommodation arrangement can be made in suitable hotels subject to prior intimation and payment being borne by delegates

Schedule:

Day 1-17th February 2012		Day 2-18th February 2012	
Time	Itinerary	Time	Itinerary
9:30-10:30	Registration & Breakfast	10:00-11:15	Panel Discussion
10:30-11:30	Inaugural Session	11.15-11.30	Tea Break
11.30-11.45	Tea Break	11:30-12:30	Best Paper Presentations
11:45 a.m.-1:00 p.m.	Panel Discussion	12:30-1:00	Valedictory Programme
1.00 p.m.-2:00 p.m	Lunch	1:00 p.m	Lunch
2:00 p.m.-5:00 p.m.	Paper Presentations		
5:00 p.m.	High Tea		

Conference Committee: Advisory Council:

Ms. Madhumita Patil
CEO, CRKIMR & CIMR

Dr. Jayashree Bhakay
Director, CRKIMR

Dr. M. V. Deshpande
Director, CIMR

Convenor:

Prof. Aparna Rao

Mob.: 9820843210, Email: aparna.rao@cimr.in

Co-ordinating Committee:

Prof. Aditi Raut - aditi.raut@crkimr.in; 9867696104

Prof. Mangesh Kasbekar - mangesh.kasbekar@cimr.in; 9833717317

Prof. Milind Gawai - milind.gawai@cimr.in; 9167939195

Prof. Rashmi Kanitkar - rashmi.kanitkar@crkimr.in; 9823252432

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Prof. Rumana Shaikh - rumana.shaikh@cimr.in; 9892323813



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Name of Participant: _____

Designation: _____

Institute Address: _____

Contact No. (With STD code): _____

E-mail: _____

Whether presenting paper: Yes () No ()

Delegate Category: Corporate () Academician ()

Research Scholar () Student () Alumnus ()

Registration details:

Payment Details:

(Cheques/drafts to be drawn in favour of Chetana's Institute of Management & Research,
Bandra - East)

Cheque/Demand Draft No.: _____

Date: _____

Amount: _____

Bank Drawn on: _____



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For Paper Presenters

Title of the Paper:

Names of Author(s):

The sequence below should be same as in the paper.

1. _____

2. _____

3. _____

Note: Individual registration required for co-authors for joint presentation of papers

Please send the registration form to:

Prof. Rashmi Kanitkar

E-Mail: rashmi.kanitkar@crkimr.in

Chetana's Institute of Management & Research

Survey No 341, Govt. Colony, Bandra - (East),

Mumbai – 400051.

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