



# **Chetana's**

**Institute of Management & Research**  
*(Approved by AICTE, New Delhi)*

**More than TWO decades of excellence in Management Education**  
**Applications are invited from eligible candidates for the following posts:**

- Associate Professor - HR, Marketing, Operations, Retail**
- Assistant Professor - Marketing, Finance, HR, Statistics, Operations, Analytics**

**For PGDM, PGDM-Marketing & PGDM-Retail**  
**AICTE approved Programmes**  
**For Qualification, Experience norms & CV Format**  
**Visit : [www.cimr.in](http://www.cimr.in)**

**Apply through mail [recruitments@cimr.in](mailto:recruitments@cimr.in) or post your application**  
**within 15 days from the date of this advertisement addressed to:**

**The Secretary, Chetana Trust, Survey No. 341,**  
**Govt. Colony, Bandra (E), Mumbai 400051.**

**Phone Nos.: 022 62157801 / 02 / 03**

**Qualification and Experience and Eligibility criteria for PGDM, PGDM-Marketing, PGDM-Retail Programmes coming under purview of AICTE and as per ACITE norms given in Approval Process Handbook 2013-14 of AICTE.**

Post / Cadre	Qualification	Experience
Assistant Professor	First Class or equivalent in Masters Degree in Business Administration or equivalent and 2 years relevant experience is desirable	
Associate Professor	First Class or equivalent in Masters Degree in Business Administration or equivalent and PhD or equivalent, in appropriate discipline  Post PhD publications and guiding PhD student is desirable.	Minimum of 5 years experience in Teaching and/or Research and/or Industry of which at least 2 years shall be post PhD is desirable.
Professor	First Class or equivalent in Masters Degree in Business Administration or equivalent and PhD or equivalent, in appropriate discipline  Post PhD publications and guiding PhD student is highly desirable.	Minimum of 10 years experience in Teaching and/or Research and/or Industrial experience of which at least 5 years shall be at the level of Associate Professor or minimum of 13 years of experience in Teaching and/or Research and/or Industry.  In case of Research experience, good academic record and books/research paper publications/IPR/patents record shall be required as deemed fit by the expert members in Selection committee.  If the experience in Industry is considered, the same shall be at managerial level equivalent to Associate Professor with active participation record in devising/designing, planning, executing, analyzing, quality control, innovating, training, technical books/research paper publications/IPR/patent, etc. as deemed fit by the expert members in Selection committee.

Director	<p>First Class or equivalent in Masters Degree in Business Administration or equivalent and PhD or equivalent, in appropriate discipline</p> <p>Post PhD publications and guiding PhD student is highly desirable.</p>	<p>Minimum of 10 years experience in Teaching and/or Research and/or Industrial experience of which at least 5 years shall be at the level of Professor or or minimum of 13 years of experience in Teaching and/or Research and/or Industry.</p> <p>In case of Research experience, good academic record and books/research paper publications/IPR/patents record shall be required as deemed fit by the expert members in Selection committee.</p> <p>If the experience in Industry is considered, the same shall be at managerial level equivalent to Professor with active participation record in devising / designing, developing, planning, executing, analyzing, quality control, innovating, training, technical books/research paper publications/IPR/patent, etc. as deemed fit by the expert members in Selection committee.</p> <p>Flair for Management and Leadership is essential.</p>
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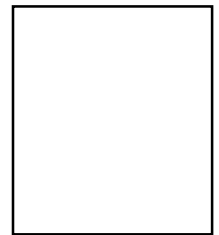
a	Equivalence for PhD is based on publication of 5 International Journal papers, each Journal having cumulative impact index of not less than 2.0, with incumbent as the main author and all 5 publications being in the authors' area of specialization.
b	PhD shall be from a recognized University.
c	For incumbent Assistant Professor, experience at the level of Assistant Professor will be considered equivalent to experience at the level of Associate Professor provided incumbent Assistant Professor has acquired or acquires PhD degree in relevant discipline.
d	If a class / division is not awarded, minimum of 60% marks in aggregate shall be considered equivalent to first class / division. If a Grade Point System is adopted the CGPA will be converted into equivalent marks as below:

Grade Points	Equivalent Percentage
6.25	55 %
6.75	60 %
7.25	65 %
7.75	70 %
8.25	75 %

**Format of Application for the post of Director / Professor / Associate Professor / Assistant Professor**

**Personal Details**

Full Name					
Address					
Email ID		Mobile No.			
Gender		Date of Birth		Marital Status	
Religion		Caste			
Languages Known					



**Educational Qualification**

Examination Passed	University / Board	Month and Year of Passing	%	Class/ Divisions/ Grade	Whether the examination was passed as a regular student /as an external student by correspondence
Higher Secondary / Pre / University / Intermediate / Pre-professional					
Bachelor's Degree					
Master's Degree					
M Phil. Degree					
Ph. D. Degree					
Others					

National Publications	Patents	No. of PG Projects Guided:	No. of Doctorate Students Guided	International Publications	No of books Published

\* Please enclose the list of National / International publications, books published, etc.

## Teaching Experience

<b>Name of the Institution and University</b>	<b>Designation</b>	<b>Full-time / Part-time / Temporary / Probationary etc.</b>	<b>Period of appointment with dates</b>	<b>Classes &amp; Subjects taught</b>	<b>Last Salary Drawn</b>

## Industrial Experience

<b>Name of the Organization / Company</b>	<b>Designation</b>	<b>Period of appointment with dates</b>	<b>Job Profile</b>	<b>Last Salary Drawn</b>

Please enclose copies of marksheets, certificates, experience certificate, passport size photograph, etc.

I, \_\_\_\_\_, hereby declare that the information provided above are true and correct.

Place : \_\_\_\_\_

Date : \_\_\_\_\_

Signature : \_\_\_\_\_