

Dr. Anuja Joshi

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Educational Qualification:

PhD, M.Sc. (Statistics), Master in Marketing Management

Experience:

Academics 27 years

Publications:

1. “Digitalization: A vehicle of the new age transformation in the area of digital marketing “, in Centum Multi-Disciplinary Bi-Annual Research Journal ISSN:2231-1475
2. An essay on Emotional Intelligence and Education in Global Context in An International multidisciplinary Quarterly Research Journal, Ajanta peer review referred ISSN 2277-5730 UGC
3. Adapt or Perish: The Rise of Health Drink Sector CIMR: Journal of Management Research Vol XI; Issue I ISSN 0976-0628
4. Presented a paper on “Water Management- An Empirical Study” at the International Conference of Chetana’s Institute of Management & Research

FDPs Attended:

1. ‘Building Data Science Curriculum’, SAS training arranged by NMIMS
2. ‘Enhancing Teaching Pedagogy’ by Dr. Kalim Khan
3. ‘Facilitation Centre’ conducted by E4 Development and coaching centre
4. Simulation: New Teaching Pedagogy’ by VANS Skilling and Advisory
5. ‘Building Resilience in Business and Beyond’