

## **Dr Indira Singh**

**indira.singh@cimr.in**

Educational Qualification: BSc, MBA, MHRDM, PhD

Experience [ Industry and Academics]

Industry: 8 years. I have worked in organizations like Uptron India Limited and Institute of Banking Personnel Selection (IBPS)

Academics : 17 years. I have worked in management institutes like TIMSR Mumbai.

### **Association & Affiliations**

Council for Small Business and Entrepreneurship (CSBE), Member

Research - Descriptive only [List can be given for Research & Consultancy Subhead in the website]

**MDPs and Consultancy**-I have not independently handled and Consultancy projects though my areas of interest are as follows:

- Research Methods
- Data Analysis
- Soft Skills
- Business Writing

### **Give details of research papers and any other projects handled**

1. Singh, I. (2014). Role of demographic variables in the formation of Entrepreneurial intention. *Journal of Business and Management*, 16(12), 20-25, 2319-7668.
2. I. Singh, & T. Prasad (2016) A study on the influence of family occupation on the entrepreneurial intentions of management students. *Journal of Business and Management*, 18(4), 41-43
3. Singh, I. & Prasad, T. (2018). Application of PLS-SEM in modeling the significance of social valuation in the determination of entrepreneurial intention of business management students. *The IUP Journal of Entrepreneurship Development*, 8(3).
4. Singh, I. & Prasad, T. (2017). A study of personal factors on the entrepreneurial intention of management students. *Shodhadiya* ISSN 2347-8403 4 (1), 10-17.
5. Singh, I. & Prasad, T. (2016). [Validating entrepreneurial intention questionnaire through exploratory factor analysis amongst management](#)

[students](#). Research Journal of Social Science & Management-RJSSM 5 (12)

6. Singh, I. (2011a). Initial entrepreneurial intent among graduate MBA sophomores of top Business School in India. Vol1, Issue 1, pp 17 -24.
7. Singh, I. (2011b). Entrepreneurial Intention: An Exploratory Study on Antecedent Factors. IBPS Research Monograph, Vol1, Issue 2, pp 5-13.
8. Singh, I. (2020). A Conceptual Analysis of Water Security Challenges and Sustainable Practices in the Indian Context. CIMR: Journal of Management Research, VolX, Issue1, pp 8-12.

### **Papers Presented in Conferences**

1. Singh, I., T. Prasad, and R. D. Raut. (2012). Entrepreneurial intent – A review of literature. Proceedings of the Ninth AIMS International Conference on Management. Maharashtra, India.
2. Singh, I and Singh, N (2020). A Systematic Review of Pedagogical Approaches to Teach International Marketing, Marketing Management Association Conference: A Virtual Experience!
3. Singh, I (2021). Revisioning HRM during Turbulent Times of COVID -19 Pandemic, IES 11<sup>th</sup> International Business Research Conference

### **Projects Handled**

1. **SME Clinic-** Setting SME Clinic at SJIMR and coordinating consultancy projects so received.
  2. **Student Incubator-** Handled allotment of Incubators to students and running it for one academic year.
  3. **Mandi Project-** Handled Mandi Project as member of team at NITIE by coordinating with other colleges for students participation.
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