

## **Dr. Ruchika Agarwal**

**ruchika.agarwal@cimr.in**

**Educational Qualification** - Ph.D. (Management), M.A. (Economics), PGDBM (Finance), B.Sc. (Computer Science)

### **Experience [Industry and Academics] –**

#### Academics (10 years +)

- Assistant Professor, Chetana's Institute of Management & Research (Since August 2020)
- Assistant Professor, N. L. Dalmia Institute of Management Studies and Research (December 2010 – August 2020)

#### Industry (3 years)

- Evalueserve Ltd. (May 2007 – Dec 2008)
- CRILSIL Ltd. (Jan 2006 – April 2007)

### **Association & Affiliations**

- Editorial board member for International Journal of Economics, Finance and Management Sciences. The journal has been included by 'Directory of Research Journal Indexing', 'Eurasian Scientific Journal Index', 'CrossRef' and many others abstracting and indexing databases.
- Research Mentor with GradXs
- Associated with AIWMI (Association of International Wealth Management of India) as ExQualifi Member
- Awarded “Global Faculty Award 2020” by AKS Education.
- Awarded Excellence in Education Award 2020 by Agarwal Sewa Samiti.

**Research** - My research interests are in the area of financial markets, Initial Public offerings, Mutual funds and Portfolio management. In particular, I am interested in developing models and testing theories in the area of portfolio management and evaluation.

**MDPs and Consultancy** - I have conducted webinars and workshops in the area of financial planning and basics of financial markets for the working professionals who are in the initial phase of their career. I have keen interest in the area of technological integration and have worked as a consultant in the area of business development for an Edutech firm. I have also got an opportunity to work as financial consultant for a distributorship firm which is looking for better working capital management and diversification of its business.

### **Seminars, Webinars and workshops**

- Online Interactive Session on "Literature Review" as a part of GradXs Research Mentor More than 30 GradXs Researchers from around the world participated in the session.
- Conducted a webinar with over 100 participants in association with AIWMI in the field of financial planning.
- Conducted a one day webinar on Basics of Accounting and Finance.

- Conducted multiple week long workshops on Basics and advanced Accounting and Finance concepts.
- Conducted one day workshops on Financial Literacy for young minds

### **Industry Assignments as Consultant**

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- Vijaya Agencies (June 2021 – Ongoing)
  - Working Capital Management and Financial Forecasting
- LinkUS Infratech Pvt. Ltd. (Oct 2016 – Dec 2017)
  - Product development with IT Team
  - Business Development and Marketing

### **Paper Presentations**

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- Paper presented on “Journey towards Self-reliance – A comparative study of the J2SR country road maps of ASEAN Countries with India” for Chetana’s International Conference 2021.
- International Paper presented on “IPO performance in India” for SIMSR International Finance Conference 2020.
- International Paper Presentation at Middle East Conference on “Global Business, Economics, Finance and Social Sciences & International Academic Research Conference on Marketing & Tourism” held at Dubai-UAE.
- Research Paper presented along with students on Skill Development & Entrepreneurship in conference organized Maharashtra Economic Development Council & IES, 2014.

### **Publications (Research Papers, Book)**

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- New International Financial Order - Need of the Hour. Contemporary Research in India, 6(3), 6-15.
- IPO Activity and Investor’s Sentiment: An Indian Study. International Journal of Advance Research in Computer Science and Management Studies, 6(1), 6-12.
- The effects of the global financial crisis on IPO pricing and investor participation: Insights from India, Asian Journal of Multidimensional Research, 9(4), 137-152.
- Performance of Indian Stock Markets driven by corporate growth story or Investor’s sentiments. Seybold Report, 15(9), 406-416
- Authored a book, IPOs in Indian Markets: Performance Analysis Since 2001
- 978-620-2-68329-6, Lambert Academic Publishing

### **Additional Certifications**

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- Certificate in Corporate Valuation (CCV) from Association of International Wealth Management of India (AIWMI)
- FDP Certification from Bloomberg on Fixed Income Securities and Macroeconomics
- Data Science: R Basics” from HarvardX
- Data Scientist's Toolbox certification from Johns Hopkins University
- Regression Modeling and Statistics from Udemy, an American online learning platform
- Econometrics Theory from Udemy, an American online learning platform
- Derivative Module – NCFM