

(A) List of Publications, Academic year 2020-2021 (PGDM)

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2020	Dr Kamlesh Tiku	Our Heritage Journal	Vol. 68 (1)	Impact of social media on Reading Habits of the Millennial	ISSN 0474-9030	National	UGC
2	2020	Dr Kamlesh Tiku	Our Heritage Journal	Vol. 68 (1)	A Study on Quality of Management Education in Mumbai	ISSN 0474-9030	National	UGC
3	2020	Dr Kamlesh Tiku	CIMR: Journal of Management Research	Vol. XII Issue I	Water Management – An Empirical Study	ISSN 0976-0628	National	
4	2020	Dr Kamlesh Tiku	CIMR: Journal of Management Research	Vol. XII Issue II	Water Treatment for Reducing Mental Stress	ISSN: 0976-0628	National	
5	2021	Dr Kamlesh Tiku	Turkish Online Journal of Qualitative Inquiry	Vol 12 Issue 1	A Study on Psychological Stress of Police in Mumbai	e-ISSN: 1309-6591	International	
6	2020	Rabindra Singh	CIMR: Journal of Management Research	Vol. XII Issue I	Water Management – An Empirical Study	ISSN 0976-0628	National	
7	2020	Dr Sandeep Nemlekar	Our Heritage Journal	Vol. 68 (1)	Impact of social media on Reading Habits of the Millennial	ISSN 0474-9030	National	UGC
8	2020	Dr Sandeep Nemlekar	Journal of Research & Development	Vol. 10 (13), 94-99	Social Media: Effective Means of Modern Library (paper in Marathi & the title translated in English)	ISSN 2230-9578	National	
9	2020	Dr Sandeep Nemlekar	CIMR: Journal of Management Research	Vol. XII Issue I	Water Management – An Empirical Study	ISSN 0976-0628	National	
10	2021	Dr Sandeep Nemlekar	CIMR: Journal of Management Research	Vol. XII Issue II	Water Treatment for Reducing Mental Stress	ISSN: 0976-0628	National	
11	2021	Dr Sandeep Nemlekar	Turkish Online Journal of Qualitative Inquiry	Vol 12 Issue 1	A Study on Psychological Stress of Police in Mumbai	e-ISSN: 1309-6591	International	Scopus
12	2020	Dr Ruchika Agarwal	Journal of Seybold Report	Vol. 15(9); 406-416	Performance of Indian Stock Markets driven by: Corporate growth story or Investor's sentiments?	ISSN: 1533-9211	International	

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
13	2021	Dr Ruchika Agarwal	OECONOMIA COPERNICANA	Vol. 12 Issue - 4	Journey Towards Self-Reliance – A comparative Study of the J2SR Country Road Maps of Asian Countries with India	ISSN: 2083-1277 eISSN: 2353-1827	International	Scopus
14	2020	Dr Mrinali Tikare	International Journal of Intelligent Enterprise (IJIE) – [Accepted]	DOI: 10.1504/IJIE.2020.10030028	Impact of Organizational Justice on Perception of Ability-Job-Fit in Changing Environment	ISSN: 1745-3240	International	Scopus
15	2021	Dr Mrinali Tikare	Turkish Online Journal of Qualitative Inquiry	Vol 12 Issue 1	A Study on Psychological Stress of Police in Mumbai	e-ISSN 1309-6591	International	Scopus
16	2020	Dr Mahesh Luthia	International Journal of Management (IJM) (Scopus)	VOL. 11 ISSUE 8	Communication Skills and Relational Outcomes: The Mediating Impact of Customer Orientation	ISSN 2277 – 5846	International	Scopus
17	2020	Dr Mahesh Luthia	CIMR: Journal of Management Research	Vol. XII; Issue - II	Developing Behaviour for the Environment through Green HRM	ISSN: 0976-0628	National	-
18	2021	Dr Nandita Mishra	International Journal Business and Globalization	Vol. 28 Issue 4	Social Entrepreneurs' Venture Launch Intention: Exploring the role of Cognitive Determinants	ISSN online 1753-3635 ISSN P: 1753-3627	International	Scopus
19	2020	Neena Katkar	Journal of Research and Development	Vol. 10 Issue 13	Assessing the Significance of Revamping Employability in Management Education	ISSN: 2230-9578	National	
20	2020	Neena Katkar	Journal of Research and Development	Vol. 11 Issue 8	Review of Literature on an Empirical Study on Investment Pattern of 'Baby Boomers' in India WRT Mumbai	ISSN: 2230-9578	National	
21	2020	Neena Katkar	Quest: Journal of Management Research	Vol. XI, Issue I	The Influence of Employee Motivation on Organizational Performance	ISSN: 0976-2000	National	
22	2020	Dr Rashmi Jain	Journal of Modern Accounting and Auditing	Vol. 15, No. 8, 396-405	Investigation into the Customer Loyalty and Corporate Image Relationship	ISSN: 1548-6583	International	ABDC
23	2021	Dr Rashmi Jain	Int. J. of Indian Culture and Business Management	DOI: 10.1504/IJCBM.2020.10036362	An Assessment of Video Viewership Preference of Indian Viewers	ISSN 1753-0814	International	UGC

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
24	2020	Dr Madhumita Patil	CIMR: Journal of Management Research	Vol. XII Issue I	An Overview of the Industry Initiatives to mitigate the Global Water Crisis	ISSN: 0976-0628	National	
25	2021	Dr Madhumita Patil	Journal of Marketing and Consumer Research – An International Peer Reviewed Journal	Vol. 79 Pp 43-49	Factors Influencing Consumers' Buying Decision in Indian Trade Show: Evidence from Mahalaxmi Saras Exhibition, Mumbai	ISSN: 2422-8451	International	
26	2020	Dr Indira Singh	CIMR: Journal of Management Research	Vol. X Issue 1	A Conceptual Analysis of Water Security Challenges and Sustainable Practices in the Indian Context	ISSN: 0976-0628	National	
27	2021	Ms. Shilpa Kajabje	Journal of The Maharaja Sayajirao University of Baroda	Vol. 54 Issue 2	Factors for Implementation of ERP in Higher Education – A Literature Review and Proposed Model from User Satisfaction and ROI Perspective	ISSN: 0025-0422	National	UGC
28	2021	Dr. Chetana Asbe	International Journal of Financial Management	Vol 10 Issue 1 79-88	The Wave of Alternative Investment Funds in India	ISSN: 2319-4928	International	
29	2021	Dr Nalini K.	OECONOMIA COPERNICANA	Vol. 12 Issue - 4	Journey Towards Self-Reliance – A comparative Study of the J2SR Country Road Maps of Asian Countries with India	ISSN: 2083-1277 eISSN: 2353-1827	International	Scopus

(B) List of Publications, Academic year 2020-2021 (PGDM Marketing)

SR. NO	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/International	UGC/Scopus/ABDC
1	2020	Dr Hufriish Majra	CIMR: Journal of Management Research	Vol XII, Issue I	The Use of Technology in Water Management	ISSN 0976-0628	National	
2	2020	Dr Barsharani Maharana	Demography India	Vol. 49 (1) pp-140-151	Widening Gender Disparity in Household Health Expenditure in India and its States, 1999-2010	ISSN: 0970-454X	National	UGC
3	2020	Dr Anuja Joshi	CIMR: Journal of Management Research	Vol. XII Issue I	Water Management – An Empirical Study	ISSN 0976-0628	National	
4	2020	Dr Athar Qureshi	CIMR: Journal of Management Research	Vol. XII Issue I	An Overview of the Industry Initiatives to mitigate the Global Water Crisis	ISSN: 0976-0628	National	
5	2020	Dr Athar Qureshi	CIMR: Journal of Management Research	Vol. XII Issue II	A Review of Changing Product Design in Cosmetic Industry, a Step towards Water Conservation	ISSN: 0976-0628	National	
6	2020	Dr Athar Qureshi	Quest – Journal of Management Research	Vol. XI Issue II	A Case study of the practices followed by Enrich Salons and Academy as part of the Beauty and Grooming industry during Covid -19 Pandemic	ISSN: 0976 - 2000	National	
7	2021	Dr Athar Qureshi	International Journal of Creative Research Thoughts	Vol. IX. Issue VI	Review Of Textile Trade Between India, It's Neighbours And The ASEAN Countries	ISSN: 2320-2882	International	
8	2021	Dr Athar Qureshi	Journal of Education and Health Promotion	Accepted	A Review and Content Analysis of News on Online Platforms about Covaxin in India	ISSN: 2277-9531	National	Scopus
9	2021	Dr Barsharani Maharana	Factors Influencing Consumers' Buying Decision in Indian Trade Show: Evidence from Mahalaxmi Saras Exhibition, Mumbai	Vol. 79 Pp 43-49	Journal of Marketing and Consumer Research – An International Peer Reviewed Journal	ISSN: 2422-8451	International	

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SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2019	Dr Nalini Krishnan	CIMR: Journal of Management Research	Vol. XI; Issue II	Are Millennials entrepreneurs?	ISSN 0976-0628	National	
2	2019	Dr Nalini Krishnan	CIMR: Journal of Management Research	Vol. XI; Issue II	Cash flow and its impact on the business agility of Indian Companies	ISSN 0976-0628	National	
3	2019	Dr Nalini Krishnan	International Journal of Emerging Technologies and Innovative Research	Vol. 6	Executive Education; A study of the Indian Landscape	ISSN: 2349-5162	International	UGC
4	2019	Dr Sandeep Nemlekar	CIMR: Journal of Management Research	Vol. XI; Issue I	Business Agility: Big Data Analytics and Supply Chain	ISSN 0976-0628	National	
5	2019	Dr Nandita Mishra	International Journal of Management, Technology and Engineering	Vol. 9 Issue -5 1855-1863	The Changing Face of Today's Agile Women Entrepreneurs: A Study of Women Entrepreneurs' Emotional Regulation while meeting Investors	ISSN NO: 2249-7455	International	UGC
6	2019	Dr Nandita Mishra	Research Direction Journal	Issue 1 EOI 10.11229/researchdirections/May19/15	Ontology based review of corporate board, gender diversity and women leadership	ISSN NO – 2321-5488;	National	UGC
7	2019	Dr Nandita Mishra	International Journal of Management, Technology and Engineering	Vol. IX, Issue V, 1402-1417	Exploring Women Leadership Dynamics through Boardroom Gender Diversity	ISSN NO: 2249-7455	International	-
8	2019	Dr Nandita Mishra	Kaav International Journal of Economics, Commerce and Business Management	Vol. 6 Issue – 2 32-37	Appreciative Inquiry: Unleashing a Positive Revolution of Organization Change & development	ISSN 2348-4969	International	-

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
9	2019	Dr Nandita Mishra	Texila International Journal of Management Special Edition	DOI: 10.21522/TIJMG.2015.SE.19.02.Art004	Integrated reporting: A structured analysis of application and gaps in India	ISSN: 2520-310X	International	
10	2019	Dr Nandita Mishra	Journal of Knowledge & Communication Management	Vol. 9 Issue 2 81-93	Breaking the limits of language barrier in global marketing: Crucial for marketing to the millennials	ISSN: 2277-7938	National	
11	2019	Dr Rajiv Gatne	CIMR: Journal of Management Research	Vol. No. XI, Issue - 1	A study on Cross Cultural Behaviour in South Asia & Strategies for Business	ISSN 0976-0628	National	
12	2019	Neena Katkar	International Journal of Advance and Innovative Research	Vol. 6 Issue 2	An Empirical Study to understand the Gap in Skills of MBA Graduates Joining Corporates (Employer Expectations vs Student Perception)	ISSN: 2394-7780	International	
13	2019	Dr Rashmi Jain	International Journal of Management, IT & Engineering	Vol. 9 Issue 2	Determinants of Indian Mobile Telecommunication Service Quality	ISSN: 2249-0558	International	UGC
14	2019	Dr Richa Sharma	CIMR: Journal of Management Research	Vol. XI, Issue 2	New Fangled Revolution – HR 4.0	ISSN: 0976-0628	National	
15	2019	Dr Ruchi Sharma	Int. J. Indian Culture and business Management	Vol. 19, No. 1, 2019	Samriddhi: a case of integrated social entrepreneurship in Bihar	ISSN: 1753-0814 Online	International	
16	2019	Dr Ruchika Agarwal	Asian Journal of Multidimensional Research	Vol. 9(4); 137-152	The effects of the global financial crisis on IPO pricing and investor participation: Insights from India	ISSN: 2278-4853	International	
17	2019	Dr Chetana Asbe	Management Today	Vol. 9, Issue 4, 243-250	Role Of Repo Rate in Indian Monetary Policy Since 2014	ISSN: Print: 2230-9764. ISSN: Online: 2348-3989	National	

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SR. NO	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/International	UGC/Scopus/ABDC
1	2019	Dr Hufriish Majra	International Journal of Bank Marketing	Vol 37, Issue 1, pp192-209	Mobile Payments in India: The privacy factor	ISSN: 0265-2323	International	Scopus
2	2019	Dr Hufriish Majra	CIMR: Journal of Management Research	Vol XI, Issue I	How Agile Businesses Looked Beyond Traditional Business Cohorts	ISSN 0976-0628	National	
3	2019	Dr Barsharani Maharana	Sexual & Reproductive Healthcare	Vol.19	Women's empowerment and use of contraception in India: Macro and micro perspectives emerging from NFHS-4 (2015–16)	ISSN: 1877-5756	National	Scopus
4	2019	Dr Anuja Joshi	CIMR: Journal of Management Research	Vol XI; Issue I	Adapt or Perish: The Rise of Health Drink Sector	ISSN 0976-0628	National	

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SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN No.	National/ International	Indexing
1	2018	Dr Indira Singh	The IUP Journal of Entrepreneurship Development	Vol. XV, Issue 3, 7-25	Application of PLS-SEM in Modelling the Significance of Social Valuation in the Determination of Entrepreneurial Intention of Business Management Students	ISSN: 0973-2659	National	
2	2018	Dr Mrinali Tikare	IOSR Journals: Journal and Business Management	Vol.1	The Descriptive Study of 'Career-Family Balance Attitude' with reference to Age Maturity	p-ISSN: 2319-7668	National	UGC
3	2018	Dr Nandita Mishra	Spandan FMS GNIT International Journal of Business Management		Innovation in Business Model for Financial Inclusion	ISSN-2348- 666X	International	
4	2018	Dr Nomita Agrawal	Galaxy-Link	Vol. VI; Issue I	The New Need – Forensic Accounting	ISSN: 2319-8508	National	
5	2018	Dr Ruchi Sharma	HSB Research Review	Vol. 10 (2) Vol. 11(1)	Identifying the Factors Discriminating the Consumers for their Respective Influence of Television Advertisement on Purchasing Decisions	ISSN: 0976-1179	National	
6	2018	Dr Sandeep Nemlekar	IRA-International Journal of Management & Social Sciences	Vol. 11 (2), 99-107	A Contemporary Study on Occupational Stress among Nurses in Mumbai	ISSN 2455-2267	International	
7	2018	Dr. Chetana Asbe	International Journal of Advance Research in Computer Science and Management Studies	Volume 6, Issue 2	Recent Evidence on Flexible Inflation Targeting in India	ISSN: 2321-7782	International	
8	2018	Neena Katkar	Anveshan	Vol. V Issue 1	A study on Growth of Digital Payment Industry in India Post Demonetization	ISSN: 0976-4186	National	
9	2018	Neena Katkar	Scholarly Research Journal for Interdisciplinary Studies	Special Issue	A study of Consumer Perception towards Organised Retailing in Mumbai	ISSN: 2278-8808	National	
10	2018	Seva Rangnekar	Research Dimension	Vol.VI Issue - 1	Digital India-A Journey towards knowledge economic in 21st Century	ISSN: 2249-3867	National	

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1	2018	Dr Barsharani Maharana	Journal of Population Ageing	Vol.11(4)	How Sustainable is the Familial Support of Elderly in Asia?	ISSN: 1874-7884	National	
2	2018	Dr Anuja Joshi	An International multidisciplinary Quarterly Research Journal, Ajanta peer review referred		An essay on Emotional Intelligence and Education in Global Context	ISSN 2277-5730	International	UGC
3	2018	Dr Omkar Dalvi	International Journal of Research	Vol.7, Issue – 2 24-27	Information Technology Classroom Learning versus Virtual Learning	ISSN 2231 - 6124	International	UGC

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SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN No.	National/ International	Indexing
1	2017	Dr Indira Singh	Shodhaditya	Vol. 4, Issue – 1	A Study of Personal Level Factors on The Entrepreneurial Intentions of Management Students	ISSN: 2347-8403	National	
2	2017	Dr Mahesh Luthia	SMART Journal of Business Management Studies	Vol 11, Issue 8	Contemporary Conceptualization of Customer Orientation in Indian Banking and Financial Services	ISSN : 0973-1598.	National	UGC
3	2017	Dr Mrinali Tikare	The Indian Journal of Industrial Relations	Vol. 52 (4)	Professional Commitment of Indian Nursing Employees with Reference to Geographic Diversity	ISSN No. 0019-5286	International	ABDC
4	2017	Dr Mrinali Tikare	International Journal of Management Development and Training	Vol. III	A Study on Pay Satisfaction and Its impact on Organizational Commitment wrt Private School Teachers of Mumbai	ISSN: 2347-9361	International	
5	2017	Dr Nandita Mishra	International Journal of Public Finance, Law & Taxation	Vol.1 Issue 1	Readiness for Paradigm Shift- Demonetisation	ISSN: 2581-4249	International	
6	2017	Dr Nomita Agrawal	Electronic International Interdisciplinary Research Journal	Vol VI; Issue I	Role of Innovation and Creativity in Change and Development in Social Domains	ISSN: 2277-8721	International	
7	2017	Dr Rajiv Gatne	Centum Multi-Disciplinary Bi-Annual Research Journal	Vol. 10, Issue 2	Comparative Study of E-Commerce websites selling Pharmaceutical items in India	ISSN: 2231-1475	National	
8	2017	Dr Rajiv Gatne	Centum Multi-Disciplinary Bi-Annual Research Journal	Vol. 10, Issue 2	Legal & Ethical challenges faced by E- Commerce in Pharmaceuticals in India	ISSN: 2231-1475	National	

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN No.	National/ International	Indexing
9	2017	Dr Rashmi Jain	International Journal of Computer Science and Management Studies	Vol 5, No. 8, 65-73	Predicting Switching Intentions of Indian Mobile Consumers	ISSN: 2321-7782	International	UGC
10	2017	Dr Rashmi Jain	Abhinav National Refereed Journal of Research in Commerce and Management	Vol 6, No 11, 87-96	Inter- relationship between Service Quality and Customer Satisfaction	ISSN :2277-1166	National	UGC
11	2017	Dr Ruchi Sharma	Paradigm: Sage Publication	Vol. 21, No. 2	Perceived Influential Aspects of TV Advertising	ISSN: 971-8907	International	Sage Publication
12	2017	Dr Ruchika Agarwal	International Journal of Advance Research in Computer Science and Management Studies	Vol 6 (1), 6-12	IPO Activity and Investor's Sentiment: An Indian Study	ISSN: 2347-1778	International	
13	2017	Dr Sandeep Nemlekar	International Journal of Research	Vol 7 Issue 1	A Study on Occupational Stress of Doctors in Mumbai	ISSN 2231-6124	International	
14	2017	Seva Ranganekar	CIMR: Journal of Management Research	Vol. IX Issue -2	Role of people analytics for employee Retention a Qualitative Study	ISSN – 0976-0628	National	

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SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/International	UGC/Scopus/ABDC
1	2017	Dr Barsharani Maharana	Advances in Nutrition & Food Sciences	Vol.2; Issue 1	Transition in Childhood Malnutrition in India: Evidence from Various Cross-sectional Surveys conducted during 1998 to 2013	ISSN: 2572-5971	International	
2	2017	Dr Anuja Joshi	Centum Multi-Disciplinary Bi-Annual Research Journal		Digitalization: A vehicle of the new age transformation in the area of digital marketing	ISSN:2231-1475	National	
3	2017	Dr Omkar Dalvi	A Research Journal of Innovative Teaching Techniques & Skill Development Au-FAIT	Vol. 4; 38-50	Sustainable Energy & Economics Development - A Respective	ISSN NO. 2395-5066	National	
4	2017	Dr Amit Aggrawal	International Journal of Multidisciplinary Education & Research	Vol. 6; Issue 1	A Critical Analysis of Post Reform Measures for Enthusing Investors` Preference towards Various Investment Options in Capital Market, with Special Reference to Derivatives	ISSN: 2277-7881	International	
5	2017	Dr Amit Aggrawal	International Journal of Recent Trends in Management, Commerce, Accountancy, Economics, Public Administration, Politics, Law and Allied Research	Vol. 3; Issue 12	A Critical Analysis of Effect of Pricing on Investors` Preference In Derivatives Segment of Capital Market: Study of Navi Mumbai City	ISSN: 2348-9413 (Online); 2348-9405 (Print)	International	

(A) List of Books / Book Chapters written by PGDM Faculty

S.N.	Year of Publication	Author	Title of Book	Title of Book Chapter	Type	ISBN No	Publisher
1	2017	Rabindra Singh	Business 2020: Issues & Challenges	Human Resources Information System-Merging HR activities with information Technology	Edited Book	ISBN:978-93-5254-816-3	
2	2017	Rabindra Singh	Business Environment of Infrastructure challenges and way forward	Vibrant Debt Market- supplement to healthy banking system	Edited Book	ISBN-978-1-63535-614-4	
3	2018	Dr. Chetana Asbe	Management Accounting: Text and Cases	Book Review		ISBN: 978-0070144934	McGraw Hill Education
4	2019	Dr. Chetana Asbe	Modern Cost and Management Accounting	Book Review		ISBN: 978-9386765512	Staredu Solutions India Pvt. Ltd.
5	2020	Dr Sandeep Nemlekar	Professional Perks of Reading Books	Occupational Benefits of Reviewing Literature	Edited Book	ISBN 978-81-944696-5-0	Gaurang Publishing Globalize Pvt. Ltd.
6	2020	Dr. Chetana Asbe	Reserve Bank of India's Monetary Policy Moves Since 2008	-	Book	ISBN 978-620-2-66993-1	Lambert Academic Publishing
7	2021	Dr Mrinali Tikare	Asian and Indian Business Perspectives: Contemporary Approach	Gender Diversity and its Impact on the Culture of an Organisation	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication
8	2021	Dr Mrinali Tikare	Gender Equality in a Modern Perspective, moving beyond Diversity, Vol.2	A Comparative Study on Decision-Making Styles among Men and Women Healthcare Employees in Mumbai	Edited Book	ISBN:	Apple Academy Press
9	2021	Dr Mahesh Luthia	Asian and Indian Business Perspectives: Contemporary Approach	Managing Work-Life Balance: Role of HR in ASEAN Countries	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication
10	2021	Dr Rashmi Jain	Asian and Indian Business Perspectives: Contemporary Approach	A Comparative study of E-commerce sector in India, Indonesia and Thailand	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication
11	2021	Dr Ruchika Agarwal	IPOs in Indian Markets: Performance Analysis Since 2001	-	Book	ISBN: 978-620-2-68329-6,	Lambert Academic Publishing

S.N.	Year of Publication	Author	Title of Book	Title of Book Chapter	Type	ISBN No	Publisher
12	2021	Dr Ruchika Agarwal	Asian and Indian Business Perspectives: Contemporary Approach	Mergers and Acquisitions: Harnessing the resources to boost banking sector	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication
13	2021	Dr Ruchika Agarwal	Asian and Indian Business Perspectives: Contemporary Approach	FII Inflows and Indian Stock Markets Dependency on FII	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication
14	2021	Dr Indira Singh	Asian and Indian Business Perspectives: Contemporary Approach	India- China Trade in Electronic Goods	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication
15	2021	Dr Indira Singh	Gender Equality in a Modern Perspective, moving beyond Diversity, Vol.2	A Comparative Study on Decision-Making Styles among Men and Women Healthcare Employees in Mumbai	Edited Book	ISBN:	Apple Academy Press
16	2021	Dr. Chetana Asbe	Asian and Indian Business Perspectives: Contemporary Approach	MSME Crucial for Growth of India's Exports	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication
17	2021	Amruta Vadnerkar	Asian and Indian Business Perspectives: Contemporary Approach	Consumer Behaviour towards Ban of Chinese Applications and Growth of Made in India Applications with the help of ASEAN countries	Edited Book	ISBN: 978-93-91260-xx-xxx	Eureka Publication

(B) List of Books / Book Chapters written by PGDM Marketing Faculty

S.N.	Author	Title of Book Chapter	Title of Book	Year of Publication	Publisher
1	Dr Athar Qureshi	Book Chapter: Me and My Best Friends	Professional Perks of Reading Books	2020	Gaurang Publishing Globalize Pvt. Ltd. ISBN 978-81-944696-5-0

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SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN No.	National/ International	Indexing
1	2017	Mohd. Osaid Koti	Management Vision	VOL 8 ISSUE 1	Micro-segmenting a Population based on Individual Behaviour Using Statistical Machine Learning	0975-7813	National	
2	2018	Mohd. Osaid Koti	JOURNAL OF HUNAN UNIVERSITY NATURAL SCIENCES	VOL 45 ISSUE 12	EXPLORE THE BUYING BEHAVIOUR TOWARDS ONLINE PURCHASE OF MEDICINES WITH SPECIAL REFERENCE TO NETMEDS	1674-2974	International	Scopus
3	2019	Mohd. Osaid Koti	JOURNAL OF HUNAN UNIVERSITY NATURAL SCIENCES	VOL 46 ISSUE 5	THE ROLE OF CUSTOMER CENTRICITY IN DRIVING LOYALTY	1674-2974	International	Scopus
4	2019	Mohd. Osaid Koti	MANAGEMENT VISION	VOL 9 ISSUE 1	Impact of Online Retailers on Offline Retailers with special reference to Cosmetics	0975-7813	National	
5	2020	Mohd. Osaid Koti	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY	VOL 11 ISSUE 2	THE ROLE OF SEARCH ENGINE OPTIMIZATION IN SEARCH MARKETING	e-ISSN 1309-6591	International	Scopus
6	2020	Mohd. Osaid Koti	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY	VOL 11 ISSUE 4	BLOCK CHAIN TECHNOLOGIES IN INDIA - OPPORTUNITIES AND CHALLENGES	e-ISSN 1309-6591	International	Scopus
7	2020	Mohd. Osaid Koti	OECONOMIA COPPERNICA	VOL 11 ISSUE 2 2020	FINTECH & FUTURE OF FINANCIAL SERVICES FOR SMALL & MEDIUM ENTERPRISES IN INDIA	p-ISSN 2083-1277, e-ISSN 2353-1827	International	Scopus
8	2020	Mohd. Osaid Koti	OECONOMIA COPPERNICA	VOL 11 ISSUE 4 2020	CRYPTO CURRENCY - A NEW AVENUE OF INVESTMENT	p-ISSN 2083-1277, e-ISSN 2353-1827	International	Scopus
9	2021	Mohd. Osaid Koti	TURKISH JOURNAL OF COMPUTER AND MATHEMATICAL EDUCATION	VOL 12 ISSUE 13 2021	RETAIL ANALYTICS-AN ATTEMPT TO UNDERSTAND CUSTOMERS AND PREDICT	e-ISSN 1309-4653	International	Scopus
10	2021	Mohd. Osaid Koti	TURKISH JOURNAL OF COMPUTER AND MATHEMATICAL EDUCATION	VOL 12 ISSUE 14 2021	IMPACT OF RUMOURS AND FAKE NEWS ON STOCK MARKET	e-ISSN 1309-4653	International	Scopus

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN No.	National/ International	Indexing
11	2022	Mohd. Osaid Koti	INTERNATIONAL JOURNAL OF SPECIAL EDUCATION	VOL 37 ISSUE 3 2022	PREDICTIVE ANALYTICS IN MARKETING DECISIONS	p-ISSN: 0827-3383 e-ISSN: 1917-7844	International	Scopus
12	2022	Mohd. Osaid Koti	Quest – Journal of Management Research		A study on Evolution and Resilience by students during Pandemic (Covid-19)	0976-2000	International	

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SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2017	Dr Latha Sreeram	International Journal of Economic Research	14	Impact of lower Oil prices on some selected Oil Exporting Countries	0972-9380	National	Peer Reviewed
2	2017	Dr Latha Sreeram	Vikalpa (IIM A Journal)	42(4)	Factors mitigating firm specific information asymmetry and target price accuracy in India	0256-0909	National- Sage Publications	Scopus, UGC Care-I

List of Publication in AY 2018-19

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2019	Dr Latha Sreeram	Asian Journal of Finance & Accounting	11, No1	Volatility Estimation using Symmetric and Asymmetric models in oil exporting emerging economies	1946-052X	International	Peer reviewed

List of Publication in AY 2020-21

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2020	Dr Latha Sreeram	Global Business Review	1-21	Short term forecasting ability of hybrid models for BRIC Currencies	0972 1509	National- Sage Publications	Scopus, UGC Care I

2	2020	Dr Latha Sreeram	Shodh-Sarita	Special Issue- July 2020	Volatility estimation & Forecasting of exchange rates using SARIMA & ANN Models in BRIC Countries	2348-2397	National	UGC CARE I
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List of Publication in AY 2021-22

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2021	Dr Latha Sreeram	Vidyabharati Research Journal	Special Issue- August 2021	Emerged & Realized behaviour of Investor Fear of wave 1 & 2 of Covid 19 pandemic: Gold Silver & Bit coin Performance.	2319-4979	National-	Web of Science, UGC Care II
2	2022	Dr Latha Sreeram	Journal Of Foreign Trade Review	Accepted for Publication	Factors Associated with Growth in India's International Reserves – VECM Analysis"	0971-7625	National- Sage Publications	Scopus, UGC Care I

(A) List of Publications, Academic year 2021-2022 (PGDM)

SR. NO	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2021	Dr. Khushboo Vora	Turkish Online Journal of Qualitative Inquiry (TOJQI)	Vol 12 Issue 5	Impact Of Digital Banking On Profitability Of Public & Private Sector Banks In India	e-ISSN 1309-6591	International	Scopus C
2	2021	Dr. Khushboo Vora	International Journal in Management and Social Science (IJMR)	Volume 9 Issue 8	Analysis of Financial Performance and its Impact on Capital Structure: A study on Indian Real Estate Industry	ISSN: 2321-1784	International	UGC CARE

(A) List of Publications, Academic year 2018-2019 (PGDM)

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2018	Dr. Khushboo Vora	International Journal of Management and Social Sciences (IJMSS)	Vol 8 Issue 1	Evidence of Under-pricing & Impact of Initial Return Determinants -A Case-Study on Public Issue of Shares in Indian Capital Market	ISSN: 2249-0191, EISSN: 2349-9761	International	UGC CARE
2	2018	Dr. Khushboo Vora	International Journal of Management and Economics(IJME)	Current Issue I Vol 57	Public Issue Wealth Creators or Destroyers for retail investors in the long run: An Evidence from Indian Equity Market	ISSN: 2231-4687	International	UGC CARE
3	2019	Dr. Khushboo Vora	International Journal of Management and Economics (IJME)	Vol 1 Issue 29	Optimal Mutual Fund Scheme Selection: A Study On Indian Market's Retail	ISSN: 2231-4687	International	UGC CARE

(A) List of Publications, Academic year 2017-2018 (PGDM)

SR. NO.	Year	Name of Faculty	Name of Journal	Volume Number	Title of Research Paper	ISSN/ISBN No.	National/ International	Indexing
1	2018	Dr. Khushboo Vora	International Journal of Advance Research in Computer Science and Management Studies (IJARCSMS)	Vol 6 Issue 2	Influence of Financial Performance Indicators on Market Price of Shares of Nifty 50 Companies	ISSN: 2321-7782 (Online)	International	UGC CARE