

Chetana's **Institute of Management & Research**

RESEARCH & DEVELOPMENT @ CIMR

Chetana's Institute of Management and Research is an institution whose focus is on teaching and learning in the area of management.

CIMR VISION

To develop Chetana as a World Class Management Institute of excellence with a view to developing outstanding, dynamic and enterprising business professionals who make valuable contributions to the business, society and environment at large.

CIMR MISSION

Chetana is committed to prepare students as successful leaders who combine the use of managerial skills with the understanding of socio-cultural systems, to meet the current and future needs of industry, society and environment at large. The Institute is committed to ensuring excellence through high-quality learning for its students.

CIMR VALUES

- Passion for Learning
- Pursuing Excellence
- Integrity
- Respect and care for society and environment

OBJECTIVES OF R&D @ CIMR

It plans to promote research alliances with government as well as institutions – academic as well as corporate (national and international) - towards meeting key needs of society and industry. Research and Developmental activities create and spread new information in different fields of management education, advance development and in turn, spur better learning and instruction among members of faculty and students of our Institute.

Specifically, following are the core objectives of all R&D initiatives at CIMR:

- To ensure that insights from research conducted at CIMR should address national as well as global issues of industry/corporate world.
- To ensure that insights from research should address local as well as national problems concerning society.
- To ensure that research should lead to an upgrade in the curriculum of the courses offered by the institute, namely, PGDM, PGDM-Marketing and PGDM-Retail.
- To ensure publication of research in recognised, peer-reviewed national as well as international journals.
- To ensure the presentation of research papers on topics of current and future relevance to industry and society at national as well as international conferences and seminars.
- To be a thought leader on core issues of regional and national importance.
- To carry out research-based consultancy projects for industry, government and the development sector across various management domains.
- To generate funds for the above research projects and to create a revenue stream out of the above research projects.
- To explore different avenues of sharing some of the research conducted at CIMR

CIMR believes research is base for any knowledge development. It always encourages new researches in management field and interested in building partnerships with industry, government and academia through its research Centre.

Research Paper writing

Faculty members are encouraged to write research papers in any number of conferences to be presented and in absentia. Faculty members are also provided on duty (OD) leave for attending conferences/seminars.

Faculty members are required to submit to the Director a copy of their participation certificate and a copy of the research papers, along with a visit report for all allowance claims within 48 hours after returning from the conference presentation.

CIMR encourages its Faculty members to contribute their efforts towards presenting papers in International Conference.

Faculty members will have to submit a proposal, which will be subject to the approval from CIMR Management and availability of funds in Research budget.

Publication of Articles in National & International Journals

Publications in Journals, with an ISSN No. and impact factor journals shall only be considered.

Conference publications shall be considered, only if the paper appears in the official proceedings (proof required) or has been presented for which a certificate of participation/presentation is mandatory.

The Institute's name should appear in the affiliation of the author/s or in the list of the acknowledgement section of the paper for consideration of benefit/incentives.

Assistance in Research and Publication

- The institute provides e-resources to faculty members for accessed journals, publications and database for their research.
- Faculty members should submit a proposal stating all the details of the project and time required to complete the project.
- Only after the proposal is accepted, the faculty member should start working on the project.
- For Research, Paper Presentation and Publication work, the Institute would provide all the required help to faculty members. However, for large projects, prior approval from the Director will be necessary before utilizing institutional resources.



Nandkishore



Training Programs for Teaching staff

CIMR is fully committed for promoting an environment of structured and systematic training, learning and continuing professional development for all its employees to enable them to perform their duties effectively and efficiently.

CIMR recognizes that it is essential to provide a high quality service which meets the needs and expectations of clients, stakeholders and members of the public. To facilitate the same, CIMR provides the following;

1. Induction training for new joiners so that he/she can understand organizational culture and gets acquainted with it.
2. To existing employees for career planning and succession planning in the organization.
3. Required training for accreditation of the institution.
4. Training to enhance teaching style (for example - case study teaching, introducing management games).

All staff members are encouraged to take up various All India Council for Technical Education (AICTE) approved short – term training programs and/or attend reputed National or International conferences/seminars/workshops etc. during vacation period or in exceptional case during academic period with the permission from the C.E.O & Director.

Staff members who have put in more than two years of continuous service at Institute are eligible for such deputation. Director shall decide the usefulness of such programs and recommend the name of the staff members for attending the programs to C.E.O. for approval. As far as possible, such recommendations should be ideally avoided during active period of the semester.

Nandkishore

1/6/2023

