



Chetana's

Institute of Management & Research

AICTE New Delhi Approved & ISO 21001 : 2018 Certified

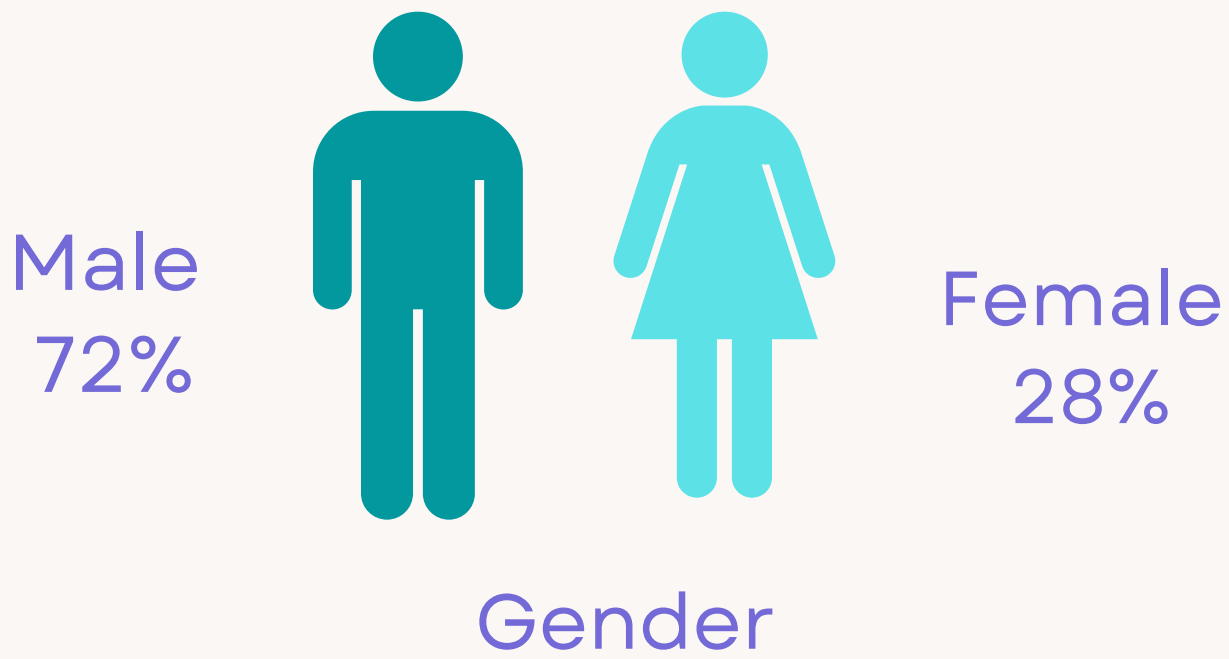
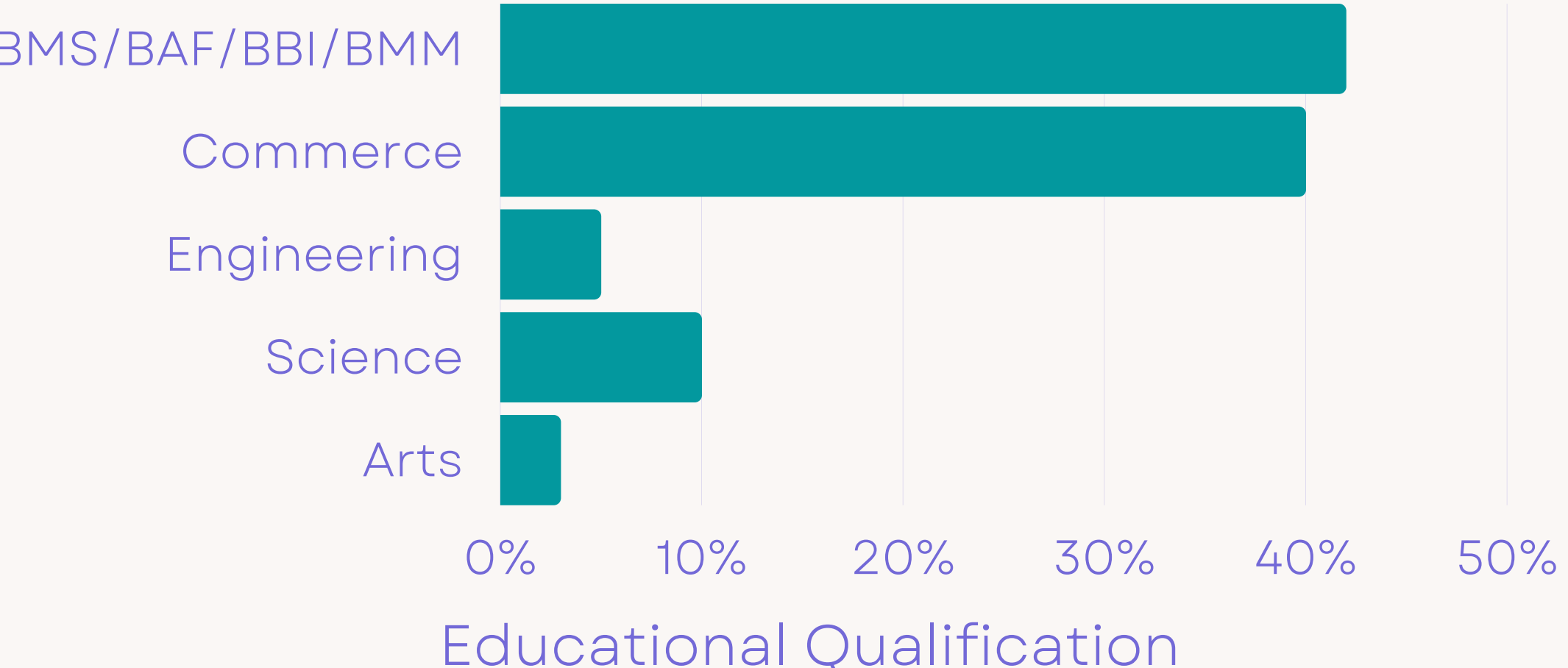
Placement Highlights

PGDM MARKETING

Batch 2020-22

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Batch Profile PGDM MARKETING



PGDM Marketing Final Placement HighLights 2020-22

Batch Size

60



47% Batch placed
above

Rs. 7 LPA



Average CTC

Rs. 6.5 LPA

Average CTC of Top
20%

Rs. 8.03 LPA

Highest CTC

Rs. 9 LPA

Average CTC of Top
10%

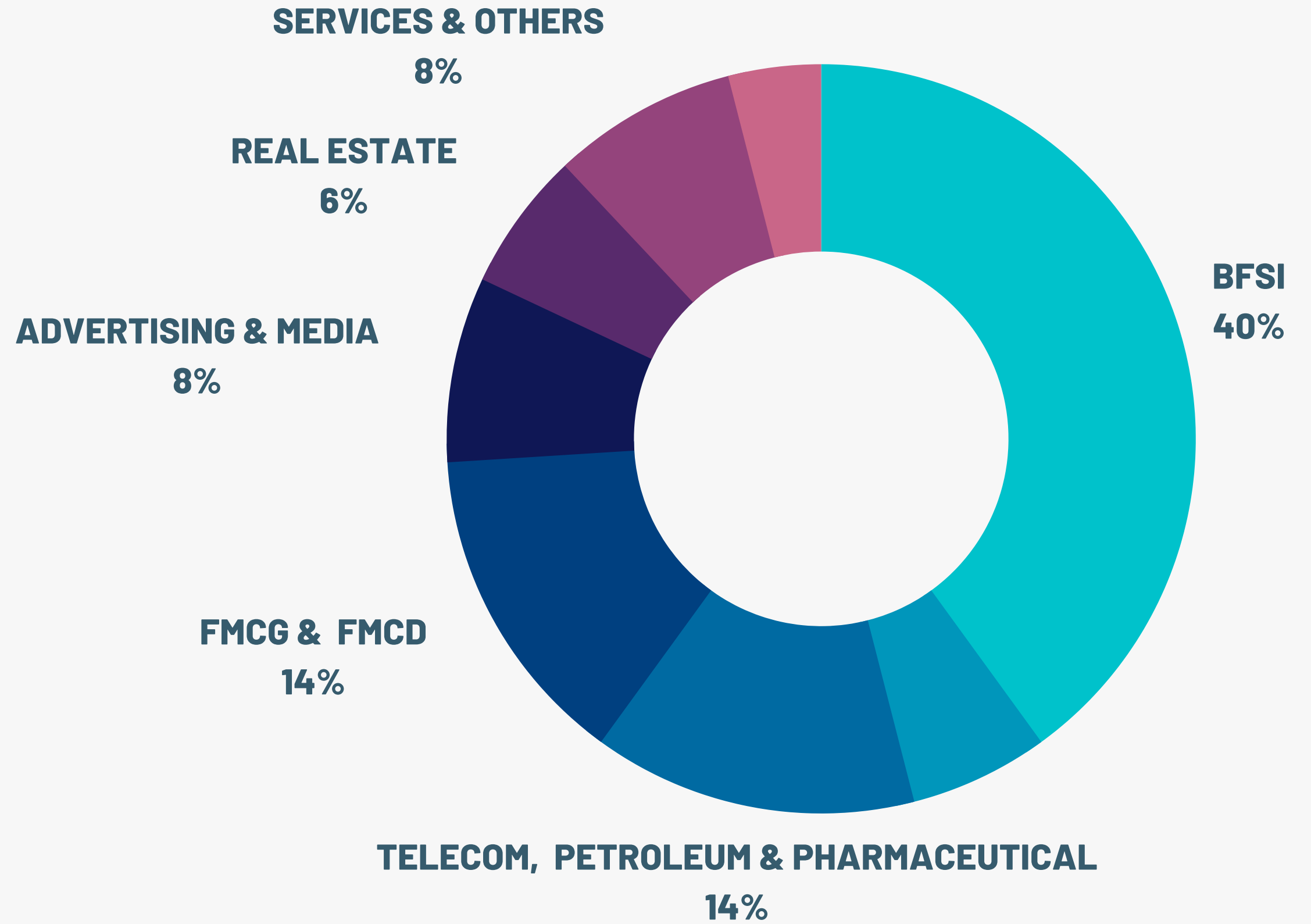
Rs. 8.16 LPA

Average CTC of Top
30%

Rs. 7.82 LPA



Sector Wise Placements



Placement Partners

Nos of Companies

100+

91 SQUAREFEET

A. K CAPITAL

ABI ANALYTICS

ACCENTURE

ACUITE RATING AND RESEARCH

ADANI ELECTRICITY

ADFACTORS PR

ADITYA BIRLAFASHION RETAIL

ANALAH CAPITAL PVT. LTD

ANAND RATHI

BDB RESEARCH

BLACKROCK

BLUESTAR

CAPITAL VIA

CARE RATING

CITIUS TECH

COFFEE DAY BEVERAGES

CRISIL

DECIMAL POINT

DERIVIUM

DESIGN QANDY

DHL

EDELWIESS HOUSING FINANCE

GENERAL MILLS

GEP

HDFC AMC

HDFC BANK

HDFC LTD.

HEXAWARE

HUL

HUL HORECA

ICICI AMC

ICICI BANK

ICICI PRUDENTIAL

ICICI PRUDENTIAL LIFE INSURANCE

ICRA

IDFC FIRST BANK

INDIA BONDS

INDORE COMPOSITES

INDUSIND BANK

INFOEDGE

INSYNC ANALYTICS

INTERNET AND MOBILE ASSOCIATION OF INDIA

ISS INDIA PVT LTD.

KALPATARU LTD

KANSAI NEROLAC

KERAKOLL

KEYA FOODS

Placement Partners

KNIMBUS
KORES
KOTAK MAHINDRA BANK
KOTAK SECURITIES
KredX
LOTUS KNOWLWEALTH
LODHA GROUP
LTI
MAERSK
MANIPAL CIGNA
MARICO LTD
MARKETS AND MARKETS
MORGAN STANLEY
MORNING STAR
MOTILAL OSWAL
NATIVE WORLD
NEOSOFT (WEBWERKS INDIA PVT. LTD.)
NSEIT
PANASONIC
PEAR TECHNOLOGIES
PEPPERFRY
PERFETTI VAN MELLE
PERFORMICS - PUBLICIS MEDIA
RICHOFFSET
RUSTOMJI

SBI LIFE INSURANCE
SS&C GLOBEOP
SUTHERLAND
SWAN SOLUTIONS AND SERVICES
TAM MEDIA
TATA CAPITAL
TATA CROMA
TATA DIGITAL
TATA-TRENT
TCS
TIMES GROUP
TURTLEMINT
UGAM SOLUTIONS
UTI MUTUAL FUND
VERACITIZ GROUP
VISIBLE ALPHA
WADHAWA GROUP
XANADU
YASHRAJ MOVIES
YES BANK
ZILL CONSULTING
ZYCUS
ZYDUS WELLNESS
AND MANY MORE.....



Thank You

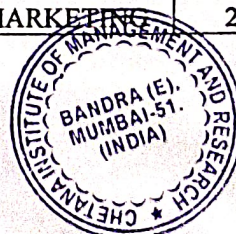


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PLACEMENT DATA FOR PGDM MARKETING BATCH 2020-22

SR. NO	STUDENT NAME	AICTE SERIAL NO.	DISCIPLINE	YEAR OF PASSING	ON/OFF CAMPUS	NAME OF THE EMPLOYER
1	AKSHAY ADVANI	19335000411	MARKETING	2022	ON CAMPUS	IDFC FIRST BANK
2	ANJALI GAURAV AVHAD	19335000416	MARKETING	2022	OFF CAMPUS	BAJAJ ALLIANZ
3	RAJ AYAR	19335000419	MARKETING	2022	ON CAMPUS	HUL HORECA WADHAWA GROUP
4	MEET BAFNA	19335000452	MARKETING	2022	ON CAMPUS	UTI MUTUAL FUND
5	SIMRAN BATHIJA	19335000455	MARKETING	2022	ON CAMPUS	TATA CAPITAL
6	SHIVANI BHILARE	19335000458	MARKETING	2022	ON CAMPUS	LODHA GROUP
7	TANVI BISANI	19335000501	MARKETING	2022	ON CAMPUS	RICHOFFSET
8	PRATEEK CHORMARE	19335000504	MARKETING	2022	ON CAMPUS	TIMES GROUP
9	RAJ DALVI	19335000507	MARKETING	2022	ON CAMPUS	ADFACTORS PR PERFORMICS - PUBLICIS MEDIA
10	HITIKSHA DARJI	19335000510	MARKETING	2022	ON CAMPUS	LODHA GROUP
11	ADITYA DEORA	19335000543	MARKETING	2022	ON CAMPUS	HDFC LTD.
12	PRACHI DHOKA	19335000546	MARKETING	2022	ON CAMPUS	ICICI BANK
13	GANESH GANGURDE	19335000549	MARKETING	2022	ON CAMPUS	UDAAN
14	DINESH GAVHANE	19335000565	MARKETING	2022	ON CAMPUS	MARICO LTD
15	PURVASHREE GAWDE	19335000569	MARKETING	2022	ON CAMPUS	ICICI PRUDENTIAL
16	YASH GHODAKE	19335000573	MARKETING	2022	ON CAMPUS	INTERPLASTIC A PVT LTD
17	NEER GUDHKA	19335000576	MARKETING	2022	OFF CAMPUS	MAERSK
18	RAJ GUPTA	19335000579	MARKETING	2022	ON CAMPUS	ADFACTORS PR
19	JAYESH JAIN	19337390071	MARKETING	2022	ON CAMPUS	HUL HORECA
20	PURVI JHA	19337390075	MARKETING	2022	ON CAMPUS	KOTAK MAHINDRA BANK
21	KANISHKA MISHRA	19337390078	MARKETING	2022	ON CAMPUS	



Nandita Mishra

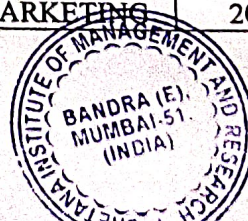


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SR. NO	STUDENT NAME	AICTE SERIAL NO.	DISCIPLINE	YEAR OF PASSING	ON/OFF CAMPUS	NAME OF THE EMPLOYER
23	KASHYAP KHUT	19337497741	MARKETING	2022	ON CAMPUS	ICICI BANK
24	VEDANTI KSHIRSAGAR	19337497744	MARKETING	2022	ON CAMPUS	UTI MUTUAL FUND
25	ANUP MATE	19337497747	MARKETING	2022	ON CAMPUS	ADFACTORS PR
26	DISHITA MEHTA	19337497750	MARKETING	2022	ON CAMPUS	GEP
27	RISHABH MERANI	19337497754	MARKETING	2022	ON CAMPUS	TATA CAPITAL
28	AKASH MORWAL	19337497757	MARKETING	2022	ON CAMPUS	INDORE COMPOSITES
29	SANJANA MURTHY	19337497760	MARKETING	2022	ON CAMPUS	KNIMBUS
30	SIDDHARTH NAGI	19337497764	MARKETING	2022	ON CAMPUS	PANASONIC
31	SHUBHAM NAIK	19337497767	MARKETING	2022	ON CAMPUS	KOTAK BANK
32	YASH NAIK	19337497770	MARKETING	2022	ON CAMPUS	INDUSIND BANK
33	SAMARTH NAYAK	19337497773	MARKETING	2022	ON CAMPUS	ICICI BANK
34	JANHAVI NYALPELLY	19337497779	MARKETING	2022	ON CAMPUS	IDFC FIRST BANK
35	YASH PILLAI	19337497785	MARKETING	2022	ON CAMPUS	YASHRAJ MOVIES
36	JUGAL PONDA	19337497788	MARKETING	2022	OFF CAMPUS	FABINDIA DESIGN QANDY PVT LTD.
37	JAAISH QUADRI	19337497791	MARKETING	2022	ON CAMPUS	CROMA
38	RUCHITA RAJGURU	19337497794	MARKETING	2022	ON CAMPUS	KEYA FOODS
39	ANKIT SANGANI	19337497800	MARKETING	2022	ON CAMPUS	ICICI BANK
40	ANISHA SAPLA	19337497803	MARKETING	2022	ON CAMPUS	ZYDUS WELLNESS
41	MAHESH SARDA	19337497806	MARKETING	2022	ON CAMPUS	HDFC BANK
42	MEET SAVLA	19337497809	MARKETING	2022	ON CAMPUS	KALPATARU LTD
43	PARTH SHAH	19337497815	MARKETING	2022	ON CAMPUS	VAMS GLOBAL
44	KARAN SINGH	19337497820	MARKETING	2022	OFF CAMPUS	TATA CROMA
45	SHIKHA SINGH	19337497823	MARKETING	2022	ON CAMPUS	EDELWISS HOUSING FINANCE
46	RUCHI SONI	19337497829	MARKETING	2022	ON CAMPUS	



Nandkishore



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47	MAHIMA TALESARA	19337497835	MARKETING	2022	ON CAMPUS	ICICI BANK
48	BHAVYA THAKKAR	19337497838	MARKETING	2022	ON CAMPUS	TATA CROMA
49	HAZEL VIEGAS	19337497841	MARKETING	2022	ON CAMPUS	ICICI BANK
50	SHUBHAM WAGLE	19337497844	MARKETING	2022	ON CAMPUS	PEAR TECHNOLOGIE S
51	SAYALI WAHALE	19337497847	MARKETING	2022	ON CAMPUS	TATA CAPITAL
52	HARISHKUMAR YADAV	19337497850	MARKETING	2022	ON CAMPUS	TAM MEDIA
53	SHIVKUMAR PRAJAPATI	19337497853	MARKETING	2022	ON CAMPUS	MANIPAL CIGNA



Nandita Meshi