



Chetana's

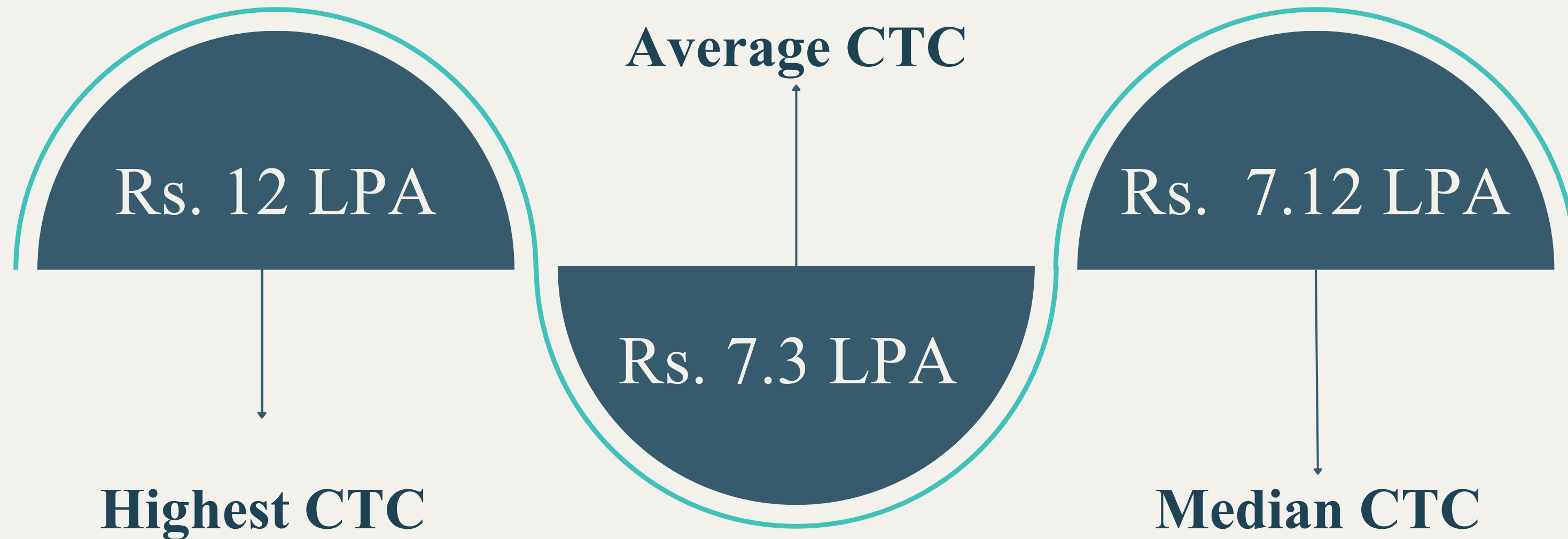
Institute of Management & Research

AICTE New Delhi Approved & ISO 21001 : 2018 Certified

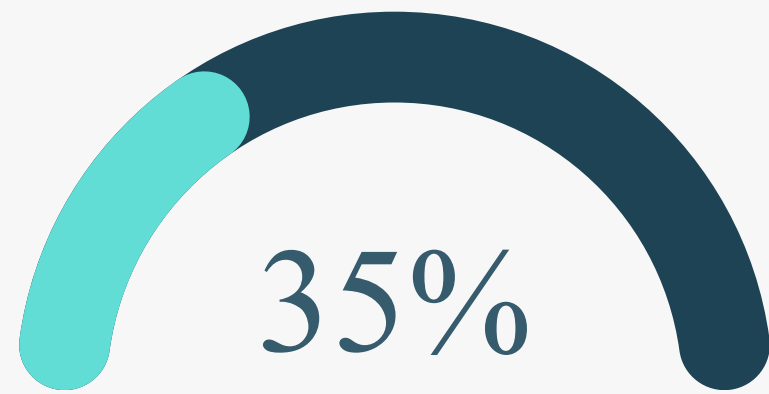
PGDM MARKETING PLACEMENT HIGHLIGHTS 2023-25



PGDM MARKETING



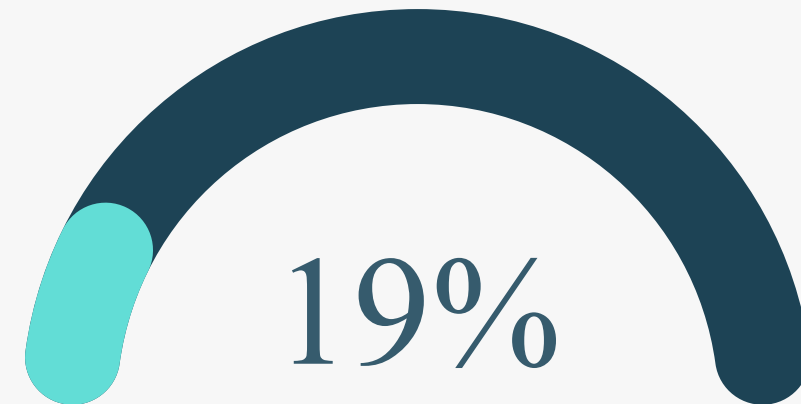
Sector Wise Placement



35%



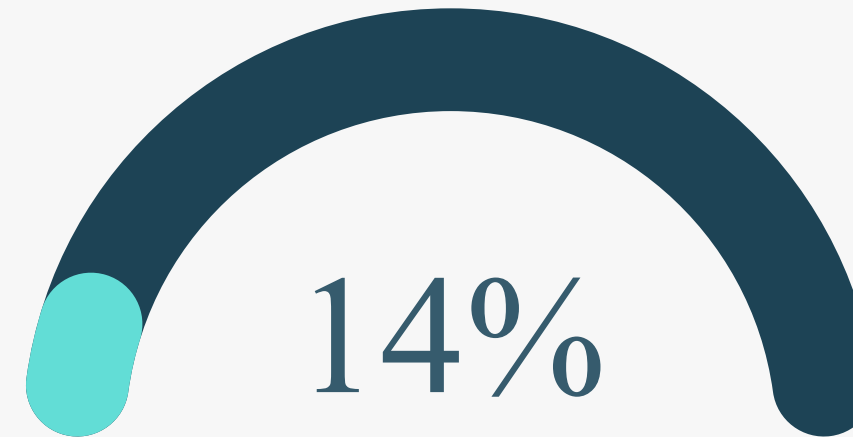
BFSI
(BANKING, INSURANCE,
SALES, WEALTH
MANAGEMENT ETC.)



19%



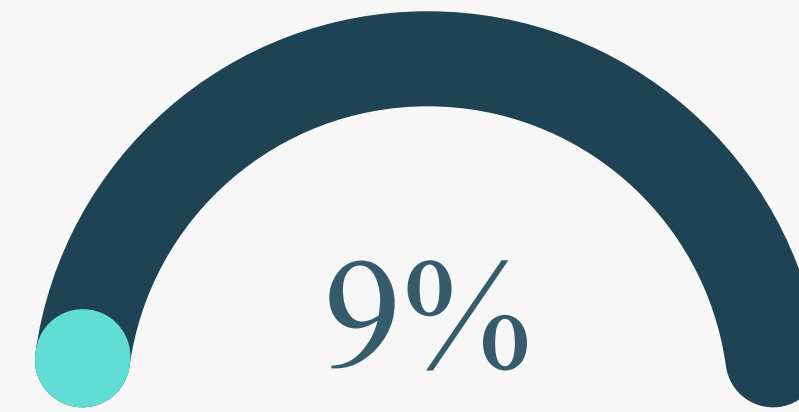
**FMCG
& FMCD**



14%



**ITES &
CONSULTING**



9%



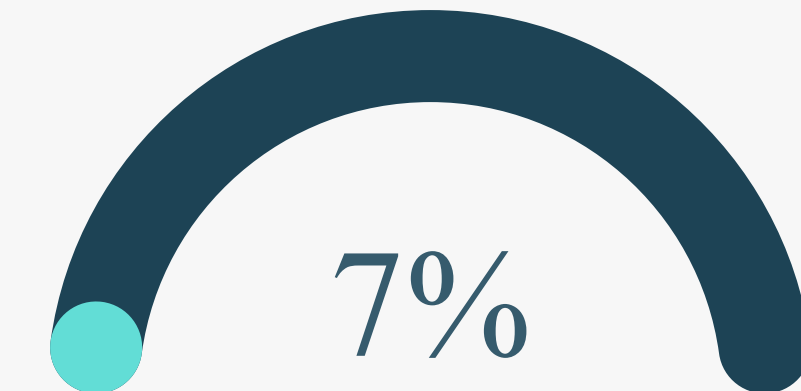
MEDIA



9%



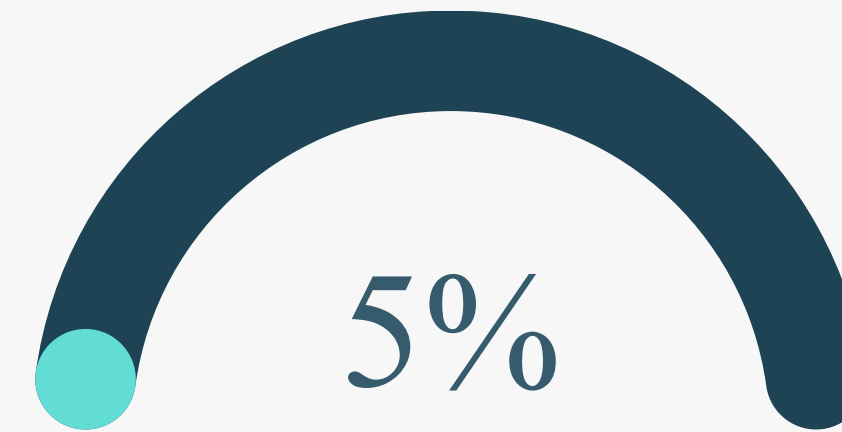
**RESEARCH &
OTHERS**



7%



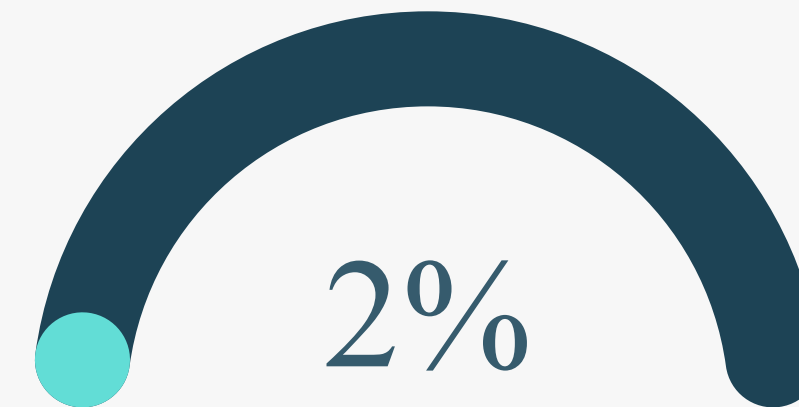
**REAL
ESTATE**



5%



HEALTHCARE



2%



**RETAIL & E-
LOGISTICS**

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- ABI ANALYTICS
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- ACCENTURE
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- ASK GROUP
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- CATALYST TRUSTEESHIP
- CBRE
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- CR FOREX
- CREDABLE
- CRIMSON INTERACTIVE
- CRISIL
- CROISSANCE FINANCIAL SERVICES
- CROMA
- CUNIX INFOTECH
- DALAL & BROACHA STOCK BROKING
- DERIVIUM
- DHL SUPPLY CHAIN PVT. LTD.
- E&Y (ERNST & YOUNG)
- EKA MOBILITY
- ELDRIDGE
- EXIDE INDUSTRIES
- FAMY GROUP
- FINREX TREASURY ADVISORY
- FLIPKART
- FMC INDIA
- FORBES INDIA
- GENERAL MILLS
- GENESYS
- GEP WORLDWIDE
- GMV INDIA PVT LTD
- GOAPPTIV PVT. LTD.
- GODREJ CAPITAL
- GODREJ ENTERPRISES
- GREEN CHILLIES
- GUARDIANS
- HAGER GROUP
- HALDIRAM'S
- HDFC AMC
- HERO FINCORP LTD
- HIMALAYA
- HINDUJA RENEWABLES
- HINDUSTAN TIMES
- HOWDEN INDIA
- HUL
- IAMAI
- ICCL (INDIAN CLEARING CORPORATION OF INDIA)
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- ICICI PRUDENTIAL AMC
- ICICI PRUDENTIAL LIFE INSURANCE

THEY BELIEVE IN US !!!

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- IQVIA INDIA
- JEENA & COMPANY
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- KALPATARU
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- LUMENS TECHNOLOGIES PVT. LTD.
- MANIPAL CIGNA HEALTH INSURANCE COMPANY
- MONDELÉZ
- MORDE FOODS
- MORGAN STANLEY
- MORNINGSTAR
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- NEOGROWTH CREDIT PVT. LTD.
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- NOMURA
- NYKAA
- OFBUSINESS
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- ORBIT AGRITECH
- OYO
- PAREKH GROUP
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- PERCEPT INDIA
- PERFETTI VAN MELLE
- PERFIOS
- PIRAMAL FINANCE
- PIRAMAL REALTY
- POLICY BAZAAR
- PRISM JOHNSON
- PWC
- RBL BANK
- REBIT
- RECKITT BENCKISER
- RELIANCE NIPPON LIFE INSURANCE LTD
- RSB

- S&P GLOBAL
- SAFFRON STAYS
- SAINT GOBAIN
- SAVEX TECHNOLOGIES
- SBI CAP SECURITIES
- SBI PENSION FUNDS PVT LTD
- SFC ENVIRONMENTAL TECHNOLOGIES
- SMFG
- SMOLLAN
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- TAURUS GROUP
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- UNILIGHTS LIFE TECHNOLOGY CO. PVT. LTD.
- UNITY SMALL FINANCE BANK
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- VODAFONE IDEA
- WELSPUN
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And Many More...



**THANK
YOU**